

BOYS AID SICK BABIES BY SELLING LEMONADE.



FOUR BROOKLYN LEMONADE SELLERS.

Although the cold weather has kept lemonade stands from the popularity they will enjoy later in the summer, yet the bright-faced quartet of boys whose photographs are here reproduced raised \$5 a few days ago by a lemonade stand for The Evening World Sick Babies' Fund. The four boys are Bennie and Samuel Sokolow and Edmund and Nathan Hirsch.

These are the first photographs which the Fund's little friends have sent in this season and one of the first lemonade stands which have been held.

It is well to mention again that The Evening World Sick Babies' Fund advises children to ask no contributions except from persons whom they know, and it warns contributors against giving money for the Fund to collectors with whom they are not acquainted. This warning especially applies to children who solicit money for the Fund indiscriminately in the street. It need not, however, cover cases where children hold stands or sales of any sort on the pavement before their own homes and under the supervision of their parents.

The hot weather has been mercifully delayed, but when it arrives it will arrive in force, and the chief sufferers will be the thousands of helpless babies whose summer must be passed amid unsanitary surroundings in the hot, stuffy tenement districts.

To save these precious little lives the Fund's physicians work night and day all summer. In order to increase the scope of this life-saving work contributions are asked.

The money, whose loss you will scarcely miss, may mean all the differ-

The public will be doing The Evening World a favor if it refuses to give anything to children collecting indiscriminately in the streets who represent themselves as collecting for the Sick Babies' Fund.

There are no authorized collectors for the Sick Babies' Fund.

Give only to children you know and who you have reason to believe will turn the money over to the Fund.

If you wish to contribute direct send contributions to the Cashier of The World, Pulitzer Building, New York City.

once between sickness and health to some poor child.

Contributions to The Evening World's Sick Babies' Fund should be addressed to the Cashier of The World, Pulitzer Building, New York City.

Bennet, Erbe's Casino, July 18.

Fred Erbe, the big-hearted manager of Erbe's Casino, North Beach, who is the greatest friend the Sick Babies' Fund has had in the theatrical profession, is preparing for the annual monster benefit which he gives the Fund. The benefit comes this year on July 18. The total receipts of the afternoon and evening are given to the Fund. The benefits of former years at Erbe's Casino have aggregated over \$800. This year Mr. Erbe expects to have the biggest entertainment he has ever given. His stage manager, William J. Kelly, formerly of the team of Barlow and Kelly, is also working heart and soul for the success of the benefit. Among the volunteers is Charles B. Ward, famous as the singing "Bowery Boy," who will sing his latest great popular hit, "Fare Thee Well, Mollie Darling." Walter A. Raymond, monologist; Miss Lillian A. Schnell, pianist, and Lillie Baker will also appear. Volunteers should send their names and photos to Erbe's Casino, North Beach, L. I.

HIS EYES DANCE When His Good Drink Comes.

A coffee that will nourish and furnish all the food required to rear a baby is evidently easy food for an adult to digest, and is especially applicable where ordinary coffee does not agree.

The wife of a Congregational minister gives an experience: "It is rather curious the manner in which I came to adopt Postum for my baby. My husband used to be troubled greatly with bilious headaches and extreme nervousness. This was about five years ago. We concluded that coffee and tea were the cause of his troubles, and so gave Postum Food Coffee a trial. At first we did not like it because it was not boiled long enough and seemed weak and tasteless, but after preparing it properly, and that is easy, we became very fond of it, and now can honestly say we prefer it to any coffee or tea."

"The old headaches and nervousness have disappeared and we both enjoy very much better health. When one of our children was a year old he would not drink milk, so we tried him on Postum Coffee, and from the first he liked it and it agreed with him perfectly, so Postum has been his drink now for over four years."

"About ten months ago a baby boy came to our house. I was, of course, anxious to have good nourishment for him and drank from five to eight cups of Postum during the day. This with a little Grape-Nuts Food each day was all the nourishment I took, and although the baby weighed only five pounds at birth he weighed twelve and one-half pounds at three months and at four months fifteen pounds. Now he weighs twenty-three pounds."

"About three weeks ago the little fellow suddenly weaned himself, much to our surprise. I tried him on cow's milk, but he would not have it. I then tried a certain baby food, then another, but he would have neither. I felt very anxious about him, but remembering experimenting with another boy with Postum, I gave him some, which he drank with the greatest relish. It agreed with him perfectly, so I lived on it for one week. Then he then he has learned to eat a little other food, but he prefers Postum Coffee to anything else, and looks perfectly delighted when he sees me coming with it. I said the other morning, 'I wish the Postum Company could see baby drink their coffee, it would certainly please them.' It agrees with him so perfectly that I shall continue to have him drink it to his heart's content. I don't like to have my name printed, but you can say I am a Cong. pastor's wife." Name and address given by Postum Co., Battle Creek, Mich.

Timing Watches.

WITH SWEEP SECOND HAND.

OPEN-FACE NICKEL WATCHES, American lever escapement and jewelled balance, fully warranted; just the watch for sportsmen; inexpensive yet reliable; 1.25 regular price \$3.00; Saturday, (Main Floor, Front.)

THE BIG STORE

A CITY IN ITSELF

SIEGEL COOPER & CO.

SIXTH AVE.

MEET ME AT THE MOUNTAIN

13th & 14th STS.

Saturday Is the Last Day of the Sale of Men's Summer Suits at \$8.50.

Every broken section has been strongly reinforced from higher-priced lines. Greatest values of the sale.



There isn't anything specially remarkable about the price. \$8.50 is common enough in clothing circles. It's what the Siegel Cooper Store is giving you for your money that is creating widespread and favorable comment. Ever since this sale began on the 14th of June \$8.50 has been a price of peculiar potency, because from the view point of value-giving it has wholly overshadowed anything ever attempted before.

Throngs of Men have been coming here for these \$8.50 specials and waxing enthusiastic over their purchases. We're not specifying values specifically; we are not telling you stories of sacrifices and losses. We are giving you plain truths in a plain and unvarnished way.

Navy Blue Serges.

Pure worsted every thread. Color absolutely fast. Every seam tested. Every style of coat. Correct tailoring. Full lined or half lined.

Clothes for Dress Wear.

Black, smooth or rough finish fabrics, comprising Worsteds, Diagonals, Tibets and Cheviots. Sacks or 3-button frocks, all serge lined.

Summer Mixtures.

Comprising every new fabric in every correct shading and color combination. Stylish Sack Suits. Full lined, half lined, single or doubled breasted.

Hot-Weather Suits.

Soft finish Flannels, Wool Crashes and Homespuns (Coats and Trousers). Some 1-8 silk lined, others 1-4 serge lined, and majority "skeleton" or unlined. Every new effect in fabric and style, "Norfolk" included.

Special Model Suits.

Gentlemen who have NEVER been fitted with a ready-made suit heretofore will be astonished at the perfection of these garments. VERY SHORT, VERY TALL, VERY STOUT, VERY SLIM and other extreme builds. THESE GARMENTS ARE DESIGNED BY OUR SPECIALIST. PRIESTLEY "CRAVENETTE" RAIN COATS and fine quality TOP COATS, many of them SILK and SATIN LINED (not a luxury, but a necessity at the seashore or in the mountains).

SATURDAY
AT
\$8.50

Boys' Store Saturday. Many Extraordinary Offers.

These are days of great interest in the Boys' Clothing Store, on the Main Floor. Stocks have been coming in all week at prices quite unprecedented. The lagging summer has thrown many makers into a flurry. Consequently the attractions offered for Saturday are such as to warrant your instant attention.



Six Entire Sections on the
Main Aisle.

Comprising 2,000 Garments,
\$2.50

AT Each.

Fine quality JACKET and NORFOLK SUITS, SAILOR and RUSSIAN BLOUSE SUITS, made of fine Cheviots, Serges and Homespuns. WASHABLE SUITS, of fine imported fabrics, made in exquisite styles. Also 3-PIECE VEST SUITS for the larger Boys.

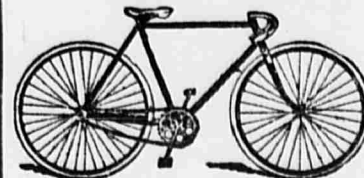


Bring the boys along with you to-morrow. They'll enjoy the many sights of this great store immensely.

1107 "Meteor" Bicycles At a Price That Will Create a Great Sensation.

Every Wheel Marked
For Immediate Selling at

9.75



Precisely 1107 "Meteor" Wheels. 172 are Ladies' models, 20-inch frames; 935 are Men's of which 75 are 20-inch frames, 701 22-inch frames and 162 24-inch frames.

Rather than wait until September to reduce the price we are doing it now before the Fourth, when you want the wheels most.

THE GREATEST CHANCE OF ITS KIND EVER PRESENTED.

Seems ridiculous when you consider how beautiful, easy-running and thoroughly excellent these wheels are. Under another name the "Meteor" Bicycle is sold all over the United States at \$35.00.

Also a complete line of "Orient" Bicycles and Motor Cycles.

"The standard wheels of the world."

9.75

(Sporting Goods Store, Second Floor.)

Negligee Shirts for Men and Boys.

36,000 Shirts in the lot when the sale began this morning. And that means you have at your command the greatest collection of Negligee Shirts this or any other city ever saw at the price named.

You get quality as well as quantity.

The Shirts were made to wholesale at more than we ask for them retail, and it is small wonder that the Main Aisle is packed this morning as this is being hurriedly written. There isn't time to say much. The Sale continues to-morrow with unabated fervor and unimpaired selections.

Virtually all styles are included. Some of these Negligee Shirts have two separate collars and cuffs. Some with neckbands and detached or attached cuffs. Plaided or plain bosoms. Plain or fancy colors. The newest designs in stripes and figures. Made of madras, chevrot and Bedford cords. Big men can get fitted in a jiffy. Sizes run from 12 to 19. Price, per shirt,

39c

(Main Aisle and Men's Furnishing Store.)

Women's Waists.

Japanese and a Silks,

equalling in daintiness and work the finest of summer waists. Special sale to-morrow

At 2.75, 3.95 and 4.50.

presenting exceptionally beautiful styles at these prices.

Also to-morrow, White Waists
new styles of
with low necks and elbow sleeves,

At 95c., 1.35, 1.90.

(Second Floor, Front.)

In the Girls' and Misses' Sections, Showing Large Stocks of Choicely Selected Styles in Dresses, Skirts, Waists and Coats at Special Price Inducements Saturday.

ALSO

GIRLS' HIGH NECK AND GUIMPE DRESSES, of best qualities chambray, gingham, percale, dimity, 85
GIRLS' SILK COATS, Taffeta and Beau de Soie, of elaborate design, trimmed with moire and lace, \$8.90 to \$12.75 values, 5.90 and 7.50

MISSSES' SHIRT WAIST SUITS, of best chambray, in very chic models, 3.95

MISSSES' NEW SHIRT WAISTS, Very Attractive Styles, 75, 1.00 and 1.25

(Second Floor, Front.)

Women's Skirts.

Runabout Skirts of pique, duck, linen, chevrot, melton, brilliantine; Dress Skirts of taffeta, etamine, crepe de chine, peau de sole, canvas, voile, broadcloth, chevrot, linen, pique, in the greatest diversity of clever styles, suitable for dress occasions and street wear, of elaborate design or richly tailored.

Very Special To-Morrow.

500 PIQUE SKIRTS, walking length, closed back, very best quality pique and very best tailoring, at 3.50
MELTON SKIRTS, walking length, with novel two-toned silk stitching, at 5.00
TAFFETA SHIRT WAIST SKIRTS, in box plait, side plait and tucked effects, at 7.50, 10.50 & 15.00

(Second Floor, Front.)

Summer Parasols.

In Pretty, Dark Shades.

PURE SILK COACHING PARASOLS, some of the most attractive concepts shown this season. Nothing more effective for setting off a costume and to give that requisite brilliancy so essential to summer toilettes. In distinctive colors, all of the darker shades, to match the summer's prettiest dress fabrics. They come in red, blue, green and black; some striped effects and some with fancy borders; all have natural sticks; the lighter shades went first, regular value \$2.25; only about 100 left, and marked for Saturday at 98

UMBRELLA REPAIR DEPARTMENT. In our Umbrella Repair Department we will re-cover your old umbrella with gloria silk, making it as good as new, for 1.00

(Main Floor, Front.)

Meat Market Specials.

We Will Offer for Saturday Only
at the following startling low prices
Meats of best quality.

A LARGE SUPPLY OF FRESH MEAT
ON HAND.

LAMB: Hindquarters fancy Canada lamb, 12 1/2
LAMB: Short forequarters fancy Canada lamb, 5
MUTTON: Hindquarters or legs fancy Canada mutton, 11
HAMBURGER STEAK, 3 lbs. for 25
FRANKFURTER SAUSAGES: Per lb., 8
CORNED BEEF: Fancy plate and navel, per lb., 7
PORK: Choice loins Jersey pork, per lb., 12 1/4

POULTRY.

TURKEYS: Fresh dry picked, lb., 16
CHICKENS: Fancy broiling chickens, per pair, 35
CHICKENS: Fancy Jersey fowl, lb., 14
CHICKENS: Large broiling fowl, lb., 11
SQUABS: Philadelphia Squabs, doz., \$2.25 each, 20

(Fourth Floor.)

ACTORS PLAN CLUB TO RIVAL LAMBS.

Exclusiveness of Latter Organization May Lead to Formation of Green-Room Club for Actors Only.

Prominent members of the Actors' Order of Friendship, a benevolent organization limited to the theatrical profession, are planning to form a Green-Room Club similar to the famous London organization of that name.

The society now has quarters in a four story house in West Forty-seventh street, near Broadway. The promoters of the club idea want to put the society's officers on the top floor and furnish the rest of the house for club purposes.

Among those supporting the movement are Milton Nobles, president of the order; George D. MacIntyre, secretary of the Actors' Society of America; Stuart Robson, F. F. Mackay, Henry C. Clark, George Fawcett, Harry Harwood, William A. Brady, Thomas H. McGrath, Augustus Pitts, Charles Welles, C. J. Williams, Robert G. Haines, Arthur Byron and Joseph Hart.

The movement is largely due to the exclusiveness of the Lambs' Club and dissatisfaction with expenses of membership in that organization and the Theatrical Business Men's Club. The latter has raised its dues recently, and the Lambs' policy is regarded by the promoters as too costly for the ordinary actor.

SERVANT CAN'T CARRY OFF FOOD.

This Advertiser is Explicit in Her Requirements of Cook, but She Must Have No Hard-Luck Story.

Kitchen queens will please take heed. The worm has turned. The following pathetic advertisement, which appears in the "Helo Wanted" columns of The World to-day, will no doubt find an answering chord in many a heart. It is a tabloid edition of the Complete Servant Girl, not as some would have her, but as she is: HOUSEWORK—Servant for general housework; cooking, washing & ironing in 8-room apartment; also at home; hours 7:30 A. M. till 7 o'clock; dinner dishes are washed; evenings to do what she likes with and no questions asked; every Sunday and every other Thursday out from 11 A. M. to 6 P. M.; no one who has seen better days & with a hard-luck story on tap desired; as the only food existing the establishment leaves in the garbage pail; those with hard-luck stories at home need not apply; state references and wages wanted. Address 2112 World.